

AmericanSongScene - 6.12.2010 by Martha Lee

Adam Zwick may not yet be a household name but he oughta be. In fact, with his new release, "Visions of the Shimmering Night", he seems to have established himself as one of the premier singer songwriters of our time. I say, "seems to have" because, while his songs are exquisitely crafted pop-folk gems on the level of Neil Young, Bob Dylan, and other classic artists, he has yet to reach a critical mass in his public exposure. But it's only a matter of time. Zwick burst on the scene in the late nineties with his popular rock band Shapeshifter, who scored the radio hit, "My Enemy". In the early 2000's Zwick went solo and has since put out 4 albums. "Visions of the Shimmering Night" is his latest and it shows his steadily increasing singer - songwriter craft. The first single, "Everybody Love" is a compelling, infectious tune that takes love way past personal relationships. It was the the # 1 most added song to the Adult Contemporary radio format and is climbing the National Top 200, currently at # 9. It will be featured on the 25th Anniversary Album of USA For Africa "We Are the World" alongside tunes by Michael Jackson, Dave Mathews, G-Love and a host of international artists.

Every song on the record sparkles with melodic and lyrical precision while at the same time rests on an almost psychedelic, stoned out foundation. "Waiting on Heaven", which will be the second radio single, is a heart stirring tune about what happens when you are no longer in control of the situation you're confronted with. "Many Worlds" addresses psychological and spiritual diversity in an ingenious way. "Can't Afford to Fall" has a lilting time signature and focuses on doing what you're here to do in life. The song shows a sophisticated grasp of melody and harmony and finishes with an orchestral arrangement. It's not surprising that Zwick is able to pull off songs that break through emotional and intellectual barriers; in addition to being a singer song writer, he's a Ph.D. in psychology and gives personal growth and development workshops around the world. This is a record that will not disappoint!



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